



Hi there,

To boost the project and increase engagement, we're launching the FOX social media campaign today. Together with all FOX partners, we want to create an opportunity to share our work with a wider audience.

We want people to get to know the behind the scenes of the project. Therefore, we created a game for the public to get to know the settings where FOX was developed.

How to get on board? Let the step-by-step guidelines in slide 2 lead you to get our message out!

Enjoy,

The EUFIC Team



How to?

1 Choose an area related to the FOX project.

It can be a place where FOX is/was studied, discussed or developed:

- a laboratory,
- an office,
- a desk,
- a countertop,
- a building,
- a crop field,
- a farm,





How to?

Useful tips for your picture

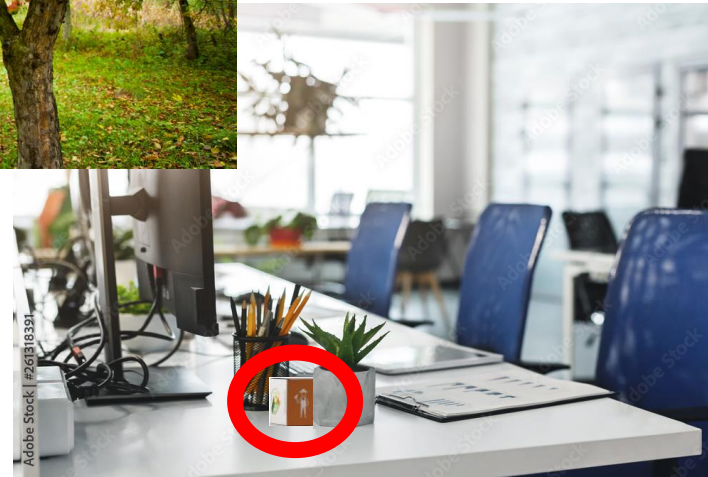
- ✓ When possible, use natural day light
- ✓ Make sure the leaflet is still recognisable in the picture

2 (Optional) Hiding game!

Hide the [FOX Leaflet](#) somewhere in the place chosen by you a laboratory, Let your creativity guide you. Find some inspiration here:

3 Picture time!

Take a photo of the place you have chosen.





How to?

- 4 Send it to us!**
 Send the picture to us, telling briefly what is being done for FOX in the place you chose.
 We will create the riddle and post it in our social media!





**Thank you for your
contribution!**